

Geoffrey Ogonosky

Design & Creative Solutions

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Arlington, MA 02474

Email geoff@3rdmoon.net
Web geoff.3rdmoon.net

Skills

Print & Web Site Design
Photography & Color Correction
Page Layout & Typography
Advertising & Marketing
Production & Workflow
Training & Technical Support

Software

Adobe Acrobat
Adobe Bridge
Adobe Dreamweaver
Adobe Fireworks
Adobe Illustrator
Adobe ImageReady
Adobe InDesign
Adobe Photoshop
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
QuarkXPress

HTML, XHTML & CSS

Equally comfortable with Macintosh
& Windows operating systems.

Experience

March 2001 to July 2010

CB Richard Ellis (CBRE) - Boston, Massachusetts

Art Director/Designer

- ◆ Provided art direction, design, training, mentoring and the establishment of best practices as the lead designer within a six-person in-house creative team
- ◆ Developed extensive successful new business pitches including CBRE's winning pitch for the exclusive representation for Boston's \$1 billion Fan Pier redevelopment project
- ◆ Worked for major clients including: State Street Corporation, Verizon, Fresenius Medical Care and Citizens Bank
- ◆ Recipient of CBRE's Innovator of the Year Award and received extensive recognition including several pieces selected for inclusion in CBRE's international marketing library of "Best in Class Design"
- ◆ Products designed from concept to completion include: annual & quarterly reports, brochures, logos/branding, information graphics, property web sites, offering memoranda books, presentation books, on-screen presentations (Acrobat & PowerPoint), pocket folders, print advertising, property & environmental signage, direct mail, newsletters, event graphics and HTML emails

April 2000 to February 2001

Community Newspaper Company - Needham, Massachusetts

Graphic Designer, Promotions

- ◆ Products designed from concept to completion include: page layout for newspapers and magazines, collateral design for new publication launches, product brochures, direct mail, billboards, rates packages, online banner and splash page advertising, publication cover pages and conceptual ads for current and potential advertisers
- ◆ Received award for Best in Circulation Class for the design of various promotional materials for the launch of The Milford Daily News: Daily News Sunday from the International Newspaper Marketing Association (INMA)

January 1998 to April 2000

Community Newspaper Company - Concord, Massachusetts

Graphic Designer, Shift Supervisor

- ◆ Supervised the graphic design team responsible for print and online advertising within the Greater Boston Northeast community newspapers
- ◆ Products designed from concept to completion include: newspaper advertising, cover pages for in-paper sections, information graphics and online banner advertising
- ◆ Additional responsibilities included scanning and color correction, electronic illustration, project management, technical support and training new personnel

July 1997 to January 1998

US Direct, Inc. - Beverly, Massachusetts

Web Graphic Designer

- ◆ Designed, developed and maintained several high-traffic web sites
- ◆ Worked directly with major clients including ABC Monday Night Football, CART Auto Racing, Greater Boston Chamber of Commerce and Best Power UPS, completing a wide variety of graphic design services for all clients

Education

September 1995 to June 1997

Rochester Institute of Technology, College of Imaging Arts & Sciences, Graphic Design

September 1990 to June 1994

Minuteman Career & Technical High School, Communication Arts